Parnika Chakraborty

UI / UX Designer

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WORK EXPERIENCE

UI UX Designer at Qubited, Remote
September 2022 to Present

- Conducted research and crafted designs across diverse industries for IOS, Android, and web platforms.

- Collaborated with developers to ensure design feasibility and to iterate on designs based on feedback.

- Collaborated with international clients, orchestrating multiple projects concurrently, and consistently delivered high-quality results within tight timelines.

Freelance UI/UX Designer
January 2022 to August 2022

- As a freelance designer, I collaborated with clients to fulfil their unique design needs. My responsibilities included crafting tailored wireframes, developing intuitive user interfaces, and presenting comprehensive case studies to showcase the design process and outcomes.

Fashion Designer and Merchandiser at Edcons Fashions Pvt Ltd, Kolkata
March 2020 to November 2021

- Contributed expertise to renowned brands such as Ajio, Lifestyle, Fabindia, FirstCry, Reliance Trends, etc. Spearheaded the end-to-end sample development process, from prototyping to final product, aligning with client specifications.

Fashion and Graphics Designer at Kothari Hosiery Pvt Ltd, Kolkata
Ollypop, Kolkata
Sunny International Pvt Ltd, Panipat
June 2016 to February 2020

- Designed women's and children's clothing lines throughout numerous seasons, as well as prints and designs for clothing and packaging.

ABOUT

Committed to crafting universally accessible products, I specialise in designing functional interfaces with a focus on accessibility for diverse demographics, including low literacy users. Skilled in addressing the needs of the Next Billion Users, I bring a proven track record of creating inclusive and user-centric experiences.

EDUCATION

Design Boat
Professional Bootcamp in UI/UX Design
March 2022 to August 2022

National Institute of Fashion Technology
Bachelor of Design, Knitwear Design, *2012 to 2016*

Skills

User research, Design for accessibility, Prototyping, Collaboration with cross functional teams ,Visual and UI Design, Problem solving, Experience building products for Android, iOS and web, Fast-paced delivery, Design documentation.

TOOLS

- **Figma & Sketch** for collaborative design, prototyping, design system, User Interface
- **Miro** for brainstorming, mapping user flows, and creating user journey maps
- **Adobe Creative suite** for visual design
- **ProtoPie** for creating realistic, high-fidelity prototypes